

Gourmet Coffee Grinders – Retail Sales

Coffee: 97% Water

Great Coffee deserves Great Water

(increased Profit Center for you and your customers)



The enclosed bottle's of Lauretana imported luxury water, captured high In the Italian Alps, contain two elements:

* **Water Certified** as the world's purest, perfect for home brewing, well within the International Coffee Association's purity standards.

* A **second profit source**, both for you and your accounts who can resell to their customers for that great coffee you provide, which they brew at home, instead of using *tap water* (no profit there).

You're proud of your product's high quality. We're proud of our imported waters that helps make great coffee...to ensure and enrich, every savory cup at home. **Tap water won't do it, period.** Besides, how do you make a profit from tap water?

Lauretana comes in two brand sizes, 6/1.5 liter pack and 12/1.0 liter bottles. Check the price list below to see the significant profit you can reap, simply by adding **Lauretana** to your next delivery...and reminding your accounts they can offer their patrons guaranteed quality assurance. After all, that's why they came to the coffee house in the first place.

Retail	PCM	Size	Bottle	Case Count	Per Bottle
24.00	18.00	1.5 liter	PET	1x6 pack	3.00
45.29	29.00	1.0 liter	Glass	12 case	2.42

Trade Discount Offer: Less 10% on brand selections. Pack or bottles, mixed pallet accommodation.

Terms of Sale: Cost + Freight + CRV (no sales tax)

Leon B. Siwek, Principal